
FREQUENCY IS KEY

Apply the aloe rich After Shave to your freshly shaved face. The aloe helps to cool razor burn and red shaving bumps.

Use of pre shave, gentle shaving soap and after shave will help the quality of your facial skin.



FLATIRONS SOAP WORKS

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SHAVING

HOW TO CULTIVATE A HEALTHY, WELL-GROOMED FACE

WITH PRODUCTS
FROM
FLATIRONS SOAP WORKS

Welcome to the Flatirons Fresh Shaving Experience!

If you found yourself taking the plunge by obtaining Flatirons Fresh Pre Shave Oil, Shaving Soap and After Shave, but aren't exactly sure of the next steps – then you have come to the right place.

Basically, when it comes to your morning shave you want to follow this simple 5 step process:

1. Take a warm shower
2. Pat dry face - don't rub!
3. Apply pre shave oil
4. Apply shaving cream
5. Shave

Apply Pre Shave

After your shower, place about a dime sized amount of the oil into the palm of your hand.

Rub both hands together and work into the surface of your skin.

It's important that during this process that you let the shaving oil have a second or two to fully penetrate the skin.

A pre shave oil will help make your skin more supple, so when the razor blade passes along the surface, your skin will literally bend with it. This will allow the blade to get a closer cut on the hair follicle, and prevent our a small puncture or nick

Using you Shaving Soap

Soften your brush in the sink or a bowl of very warm water for a few minutes.

Add a little bit of hot water on top of the soap, a few drops or a teaspoon maybe. This will make the soap softer. Ideally, this step is completed at the same time that the brush is soaking in hot water.

Take the brush and start swirling it on the soap. You will need to swirl it a few times for 10-15 seconds.

Start swirling actions on your cheeks for the lather to build up. After 30 seconds of swirling on your wet face, you will have a nice and thick lather.

Shave